

Automotive Skills Alliance priorities in the skills agenda

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Automotive Skills Alliance (ASA) is the large-scale alliance for collaboration on skills. It is a pioneering partnership under the Pact for Skills¹ action, and provides support to the implementation of the green and digital transformation of the labour force in the Automotive-mobility ecosystem and beyond. Having been established in 2020 by the leading automotive associations ACEA², CLEPA³, CECRA⁴ and ETRMA⁵ on the basis of strategic ERASMUS+ projects, today ASA encompasses more than 120 members comprising industry, education providers, social partners and regions⁶.

ASA supports sectoral transformation and provision of quality industrial jobs in Europe, as skills and competences of the labour force are critical elements of transformation and enabler of keeping jobs and innovation in Europe.

The automotive sector is one of the EU's most strategic industries, supporting EU's world-wide competitiveness. Directly and indirectly, the sector employs around 13 million people in Europe and contributes 7% of EU's GDP while accounting for almost one-third of EU's R&D private investments. In addition, the automotive sector has an important multiplier effect on other sectors including steel, chemicals, textiles, batteries, ICT, chips, repair, and mobility services. The regional level is at the centre of transformation; correspondingly, ASA has a strategic collaboration on the skills agenda topics with the Automotive Regions Alliance⁷ and CoRAI⁸.

In order to support the ecosystem, ASA's objectives are framed around the following priorities:

1. **Establish the Automotive-Mobility Ecosystem Academy (AMEA)** as a unique education and training one-stop-shop enabling a faster transformation of the labour force in the whole value-chain and enhancing competitiveness and innovation of the ecosystem (see Annex 1);

¹ https://pact-for-skills.ec.europa.eu/index_en

² <https://www.acea.auto/>

³ <https://clepa.eu/>

⁴ <https://www.cecra.eu/>

⁵ <https://www.etrma.org/>

⁶ <https://automotive-skills-alliance.eu/>

⁷ <https://automotive-skills-alliance.eu/strategic-cooperation-of-european-automotive-regions-a-working-agreement-signed-between-the-asa-the-automotive-regions-alliance-and-the-cors-intergroup-for-the-future-of-automotive-industry>

⁸ <https://www.europa.steiermark.at/cms/ziel/146727293/DE>

2. Provide a **platform for EU-wide collaboration and exchange** of good practices between EU, national and regional stakeholders – including industry, education and training providers, and social partners;
3. Jointly promote industrial jobs in Europe and increase the **attractiveness** of working in the Automotive-mobility industry in Europe, as a pioneer for R&D and innovation;
4. Support and promote inclusiveness in the just transition **towards all forms and levels of education and training** to tackle the needs of the changing labour market, labour shortage and ageing population;
5. Support targeted **train-the-trainer** and **train-the-teachers** solutions in order to speed up an offer of sector-specific skills;
6. Explore, promote and use new ways of education and training to increase the **effectiveness** of the education and training solutions;
7. Enhance and enlarge ASA tools (such as the Skills Hub⁹) towards a fully fledged **EU gateway** for the industrial ecosystem in order to accelerate **recognition of education and training courses**;
8. Promote the concept of **micro-credentials** and learning accounts as a key strategy to speed-up upskilling and reskilling in Europe;
9. Systematically and continuously gather and update **sectoral skills intelligence** including assessments of the latest trends and their impact on current, emerging or new job roles and skills, while comparing and assessing world-wide developments;
10. Support European-wide detailed **regional analysis** of the labour force across the entire automotive value chain in Europe as a basis for a targeted strategy to align the workforce skills with industry needs;
11. Strengthen **cooperation with the European Commission on the EU skills** related agenda, including continuous financial support from EU financial sources to support those partnerships;
12. Improve and **simplify** the administrative and auditing procedures and requirements associated with **financial support** for upskilling and reskilling;
13. Ensure that **skills and training are considered** systematically as an element of automotive-relevant projects funded through EU **research programmes**, such as Horizon Europe projects, so that the knowledge gained through these projects is used to build up the skills and training offers in the EU;
14. Support of strategic corporate development that combines **innovation policy with skill policy** from the start.

The Automotive Skills Alliance and its membership are committed to these priorities on a daily basis and appreciate the cooperation with all relevant stakeholders to ensure practical and effective implementation of these priorities.

⁹ <https://skills-hub.eu/home>